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customer shoppportunity

# Celebrate Personality

## With our Back Saks with Personality Icon



**Choose from our 58 Personality Icons and six Back Sak colors to create the Sak that celebrates someone... just for being them!**

**When you spend \$24.99, purchase the Back Sak with Personality Icon for just**

**\$19.99!**

**limit TWO per customer**

**Initials, inc.**<sup>™</sup>  
*There's only one you!*  
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