

Initials, inc.
There's only one you!

**BUY ONE
STARTER KIT NOW**
Spring & Summer 2018
August 1-19, 2018

STARTER KIT
BOGO
like, really.

**GET ONE
STARTER KIT LATER**
Fall & Winter 2018-2019
when you submit 4+ parties
by August 31, 2018



8 GREAT BOGO BENE'S (BENEFITS)

1. Start a side hustle business ALL your own for just \$99* (+\$350 value)
2. Take full advantage of our So Long to Summer Sale August 1-27th!
3. Submit 4+ Parties* and earn a minimum of \$250 in CASH!
4. Snag a Fall & Winter 2018-2019 Starter Kit for FREE (+\$375 value)
5. Our SmartStart Program - exclusively for NEW Creative Partners - snag ALL 3 levels of SmartStart Program by completing it early (\$402 value)
6. Add 4+ new Creative Partners to your team and snag the Park City Suitcase & Park City Weekender for FREE (\$275 value)
7. Earn points towards Fiesta Aqua 2018 and meet us in Mexico for FREE!
8. Receive OVER \$1,652 in products, services & cash in just 4 weeks!

STARTER KIT BOGO Easy as 1, 2, 3!

STEP 1 **JOIN** August 1-19
for \$99 +S/H & TAX
Receive the Spring &
Summer 2018 Starter Kit

STEP 2 **SUBMIT 4+ PARTIES***
by August 31, 2018
during our So Long to
Summer Sale August 1-27th +
our epic Fall & Winter 2018-
2019 Launch August 28th

STEP 3 **GET THE FALL &
WINTER 2018-2019
STARTER KIT FREE**
Fall & Winter 2018-2019
Starter Kits begin shipping
the week of August 20th

TOTAL INVESTMENT= \$99 PLUS S/H & TAX
TOTAL VALUE= \$1,652+
IN PRODUCTS, SERVICES & CASH
TOTAL FEELS= ALL THE **YAY!**

*A Qualified Party is defined as = \$250 or more PSV (Personal Sales Volume.)
Products, colors, and patterns may vary based on availability.